

Michael R. Kruse Attorney

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262-754-1338

Metro Milwaukee

Michael Kruse is a valuable asset to the Firm's litigation team based upon his prior experience in labor and employment litigation and trial work. While Michael continues to assist the firm in employment-related matters, he has developed strong skills to support the firm's personal injury practice thanks to his meticulous skills at researching, writing and supporting Attorney Paul Hoefle in the firm's litigation and trial efforts. He ventured back to Wisconsin after attending law school in St. Louis, Missouri.

Notable Representations

- Represented family of a woman killed by a drunk driver in wrongful death jury trial resulting in \$915,000 verdict.
- Second-chaired jury trial recovering \$652,000 verdict, including \$384,000 in punitive damages for a client injured when her car was struck by a wheel that detached from a box truck on Interstate 94.
- Participated in jury trial resulting in verdict of nearly \$530,000 for client injured when she was struck by a pickup while walking near her home.
- Assisted in obtaining favorable verdict and attorneys' fees in the United States District Court for the Northern District of Georgia for business wrongfully terminated under the Wisconsin Fair Dealership Law.

Articles and Presentations

- The Rules of Evidence: A Practical Toolkit, *Handling Email, Social Media and other ESI* – August 2015
- Advanced Civil Litigation Skills in Wisconsin, *Authentication and Admission of Social Media, Smart*

Phone, and Email Evidence – December 2015

- Personal Injury Evidence: Social Media, Smartphones, Experts and Medical Records – *Smartphone and Text Evidence in Personal Injury Litigation; Social Media: Preventing Damaging Content from Ruining the Injury Case* – September 2016
- Smartphone and Text Evidence in Personal Injury Litigation – February 2017
- Personal Injury: Getting Your Evidence Admitted, *Relevance and Exclusionary Rules: Prior Injuries, Accidents and More; Motions in Limine and Objections: When and How to Use* – June 2017
- “Think Before You Post – How Social Media Impacts Litigation” TDMAW Surgeons of Steel, October 25, 2016
- “Employers Must Review Overtime Exempt Employees in Light of Upcoming Changes in Regulations” TDMAW Surgeons of Steel, July 27, 2016

Expertise

- Personal Injury
- Labor and Employment
- Litigation
- Insurance Litigation

Education

- J.D., *cum laude*, Saint Louis University School of Law
- B.A., *cum laude*, Business Administration, Economics, Augustana College, Sioux Falls, South Dakota

Admissions

- Wisconsin
- Missouri
- United States District Court for the Eastern District of Missouri

Affiliations

- Board Member – Wisconsin Association for Justice
- Lutheran A Cappella Choir of Milwaukee
- Member – American Association for Justice
- Member – American Bar Association

- Member – Milwaukee Bar Association
- Member – State Bar of Wisconsin
- Member – Waukesha County Bar Association
- St. Matthew's Lutheran Church – Wauwatosa
- Volunteer – Cross Lutheran Meal Ministry

Awards and Recognitions

- Wisconsin Rising Stars® (Civil Litigation) – 2019
- Academic Excellence Award – Secured Transactions
- St. Louis University School of Law Dean's List