DeWitt LLP Law Firm



Craig Fieschko

Partner

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Service Areas:

- Appellate
- Intellectual Property
- Intellectual Property Litigation
- International

Education:

- J.D., University of Wisconsin Law School
- M.S., Mechanical Engineering, University of Wisconsin – Madison
- B.S., Mechanical Engineering, University of Wisconsin – Madison
- Technical Communications Certificate, University of Wisconsin – Madison
- Adjunct Faculty, University of Wisconsin Law School

Admissions:

- Wisconsin
- U.S. Court of Appeals for the 7th Circuit
- U.S. District Court for the Western District of Wisconsin
- U.S. Patent and Trademark Office
- U.S. Court of Appeals for the Federal Circuit

Craig is a DeWitt partner, and a founding member of DeWitt's Intellectual Property practice group. His industrial and academic background, coupled with his creative problem-solving approach, allows Craig to develop practical, cost-effective solutions to his clients' intellectual property needs.

He regularly secures and litigates patents, trademarks, and copyrights for businesses and individuals throughout the United States and elsewhere, with numerous clients in Europe, Canada, and Australia. He also performs analyses of patent, trademark, and copyright assets for due diligence (acquisition and investment), freedom-to-operate/design-around, and competitive landscape studies, and advises companies on how to optimize and monetize their intellectual property assets and increase company value within a fixed budget.

Craig also develops offensive and defensive intellectual property strategies to complement his clients' business goals and manage litigation risk. Additionally, he provides legal counseling in technology-related matters such as product and business development, franchising, licensing, false advertising, domain name and internet law, software issues, and privacy law.

Craig is a frequent lecturer on patents, trademarks, and other legal topics for businesses, professional groups, and civic organizations. He has authored numerous papers and articles directed to intellectual property and technology law, and has received the Charles Dunn Author Award from the State Bar of Wisconsin.

After Craig obtained his Bachelor's degree in engineering, he worked as a researcher and programmer for a Fortune 500 energy company. When later obtaining his Master's degree in engineering, he served as an instructor for courses in engineering instrumentation at the University of Wisconsin-Madison.

Patents

In the field of patents, Craig's work largely concentrates on obtaining, asserting, and defending against patents in the electrical, mechanical, biomedical, and software fields. His clientele includes leaders in scientific and engineering instrumentation (e.g., spectrometers, electron microscopes, dynamometers, etc.), biomedical devices (e.g., heart and brain implants, patient care devices, X-ray technology, etc.), software for engineering and biomedical professionals (e.g., CAD/CAM, statistical analysis, and image processing software), physical fitness and rehabilitation devices (e.g., exercise and athletic equipment), energy generation and conservation devices (e.g., solar collectors, geothermal pumps, and energy-efficient building products), and outdoor, hardware, and consumer products (e.g., hunting equipment, hand tools, and computer accessories).

Craig also represents independent inventors, start-ups, and small companies, and assists them in the protection and commercialization of their technologies, and in strategic intellectual property portfolio growth and management. Craig has successfully represented clients in patent trials in federal court, and has obtained numerous settlements and dismissals of lawsuits in favor of his clients. He also represents clients in post-grant patent validity proceedings before the Patent Trial & Appeal Board.

Trademarks

In the trademarks field, Craig manages and protects the trademark portfolios of United States and foreign businesses of all sizes. His years of experience in teaching trademark law at the University of Wisconsin Law School, and his knowledge of trademark litigation strategies has earned Craig the trust of other law firms who frequently call upon him to assist in their trademark needs. Additionally, his experience before the federal courts, and in opposition and cancellation proceedings before the Trademark Trial and Appeals Board of the U.S. Patent and Trademark Office, has proven his ability to be a trusted resource for clients and referral sources.

Copyrights

Craig frequently registers, enforces, and defends against copyrights for both businesses and individuals. Apart from copyright work relating to literary and artistic works, he has experience in protecting software, product packaging, and architectural works such as building plans and architectural fixtures.

Affiliations

- American Bar Association
- American Intellectual Property Association
- Dane County Bar Association
- U.S. Patent and Trademark Office
- Wisconsin Intellectual Property Law Association

Awards & Recognitions

- Charles Dunn Author Award – State Bar of Wisconsin

Litigation

Patent Litigation

- Sioux Steel Company v. Prairie Land Millwright Services, Inc. (N.D. Illinois, 1:16-cv-02212, 02/12/2016)
- Foundton, Co., Ltd. v. Naschem Co., Ltd. et al. (C.D. California, 2:14-cv-09829, 12/24/2014)
- ABT Systems, LLC v. Research Products Corporation (M.D. Pennsylvania, 1:14-cv-02007, 10/16/2014)
- Terry et al. v. Hinds et al. (D. Utah, 2:12-cv-00166-DN, 02/10/2012)
- Agricultural Instruments Corp. v. Bou-Matic LLC (W.D. Wisconsin, 3:2011cv00192, 03/16/2011)
- Fitness Anywhere, Inc. v. Lifeline International, Inc. (E.D. Virginia, 2:2011cv00156, 03/11/2011)
- Leutenegger v. Foiles Migrators, Inc. (W.D. Wisconsin, 3:2010cv00234, 05/03/2010)
- Simonian v. Tru Fire Corporation (N.D. Illinois, 1:2010cv01295, 02/25/2010)
- RGB Systems, Inc. v. Valcom, Inc. (C.D. California, 8:2009cv01044, 09/10/2009)
- Naschem Co. Ltd. v. Sports Line Distributors, Inc. (N.D. Illinois, 1:2009cv02853, 05/08/2009)
- Naschem Co. Ltd. v. Blackswamp Trading Co. (W.D. Wisconsin, 3:2008cv00730, 12/16/2008)
- Tru-Fire Corporation v. Cobra Manufacturing Company, Inc. (W.D. Wisconsin, 3:2008cv00521, 09/03/2008)
- WNS Holdings, LLC v. Northwest Airlines, Inc. (W.D. Wisconsin, 3:2008cv00305, 05/27/2008)
- WNS Holdings, LLC v. United Parcel Service, Inc. (W.D. Wisconsin, 3:2008cv00275, 05/09/2008)
- Retail Acquisition and Development, Inc. v. Naschem Co. Ltd. (E.D. Texas, 2:2007cv00228, 06/05/2007)
- Naschem Co. Ltd. v. Cap-Light Distributing (W.D. Wisconsin, 07-cv-0289, 05/23/2007)
- Universal Merchandisers Inc v. Naschem Co. Ltd. (E.D. Arkansas, 4:2006cv01462, 10/10/2006)
- Ideal Mfg. & Sales Corp. v. PASE Group, Inc. (E.D. Wisconsin, 2:2006cv00590, 05/16/2006)
- Funeral Management Solutions LLC v. CK Memories (W.D. Wisconsin, 04-C-0821-C, 11/20/2004)
- Neupak, Inc. v. Ideal Mfg. & Sales Corp. (D. Minnesota, 96-C-713, 07/21/1996)
- John Donovan Enterprises-FL, Inc. v. Allied Plastics, Inc. (W.D. Wisconsin, 00-C-0272 S, 05/05/2000)
- Orascoptic Research v. General Scientific Corporation (W.D. Wisconsin, 93-CV-615, 09/14/2003)

Trademark Litigation

- Essentia Health v. Gundersen Lutheran Health System, Inc. (W.D. Wisconsin, 3:17-cv-00100-wmc, 02/08/2017)
- Sriram Retails LLC v. Om Indian Fusion Cuisine, LLC (Dane Co., Wisconsin, 2016CV1120, 04/26/2016)
- Bernatello's Pizza, Inc. v. Hansen Foods, LLC (W.D. Wisconsin, 3:16-cv-00065, 01/27/2016)
- Steyer Seeds LLC v. Partners in Productions, LLC (W.D. Wisconsin, 3:15-cv-00267, 05/08/2015)
- Marten Transport LTD v. Plattform Advertising, Inc. (D. Kansas, 2:14-cv-02464, 09/15/2014)
- BBK Tobacco & Foods LLP v. Rocky Patel Premium Cigars Incorporated (D. Arizona, 2:11-cv-01517-FJ, 08/03/2011)
- Fitness Anywhere, Inc. v. Lifeline International, Inc. (E.D. Virginia, 2:2011cv00156, 03/11/2011)
- H.H. Brown Shoe Co., Inc. v. Pearl Accessories Ltd. (S.D. New York, 7:2010cv05876, 08/04/2010)
- Noasha LLC v. Nordic Group, Ltd. (E.D. Pennsylvania, 2:2008cv05635, 12/04/2008)
- Wisconsin Cheese Group, Inc. v. V&V Supremo Foods, Inc. (W.D. Wisconsin, 2007cv0219, 04/13/2007)
- Alpharma, Inc. v. Tri-State Breeders Cooperative (S.D. New York, 1:2007cv01854, 03/02/2007)
- State of Wisconsin v. Lester and Lilac Sundsmo (Columbia Co., Wisconsin, 2007CF0079 / 2007CF0080, 03/15/2007)
- Camp Bow Wow Distribution LLC v. Club Bow-Wow, LLC (W.D. Wisconsin, 3:2006cv00618, 10/25/2006)
- Environmental Modeling Systems Incorporated v. Boss International, Inc. (D. Utah, 2:2006cv00198, 03/08/2006)
- Cyclops Solutions LLC v. Import Merchandisers Inc. (N.D. Texas, 3:2005cv00551, 03/18/2005)
- Dicom Corp. v. Omni Press Inc. (D. New Hampshire, C-02-63-JD, 06/03/2003)

Copyright Litigation

- Sullivan, Amy v. Flora, Inc. et al. (W.D. Wisconsin, 3:15-cv-00298, 05/20/2015)
- Modular Arts, Inc. v. Interlam Corp. (W.D. Washington, 2:2007cv00382, 03/13/2007)
- Pertzsch Design, Inc. v. Gundersen Lutheran Health System, Inc. (W.D. Wisconsin, 3:2008cv00538, 09/15/2008)
- Environmental Modeling Systems Incorporated v. Boss International, Inc. (D. Utah, 2:2006cv00198, 03/08/2006)

Patents

Recent U.S. Patents

- 11,089,810 Vibratory Batter Application
- 11,030,925 Kinetic Display For Depicting Changes In Economic Or Other Data
- 11,020,791 Ceramic Pour Cup Assembly And Method Of Forming Such An Assembly
- 11,019,863 Conductive Textile Assembly With Electrical Shielding Structure
- 10,981,079 Fog Machine
- 10,918,589 Personal Lubricating Material And Method For Lubricant Manufacture
- 10,918,002 Defoliator
- D907,443 Bowl
- 10,856,702 Systems And Methods For A Shower Base Assembly Compatible With Residential And Commercial Construction
- 10,794,340 Engines Using Supercritical Syngas
- 10,781,782 Engine Pre-Overheat Sensors And Warning System
- D895,373 Bowl
- 10,659,600 Call Traffic Diagnostics In Telecommunications Networks
- 10,619,796 Protective Cover For Medical Gas Cylinders And Canisters
- 10,617,859 Valve For Medical Implant Delivery System
- 10,615,001 Wide Field-Of-View Atom Probe
- 10,614,995 Atom Probe With Vacuum Differential
- 10,598,404 Damper With Adjustable Resistance To Blade Motion
- 10,588,817 Vacuum-Driven Personal Device
- 10,588,606 Ultrasound Coupling Medium Detection
- 10,583,296 Implantable Pulse Generator System And Method For Vagal Nerve Stimulation
- 10,535,933 Connection Element For An Electronic Component Arrangement And Process To Produce The Same
- 10,524,673 Implantable Pressure Sensor
- 10,519,575 Conductive Fabric, Method Of Manufacturing A Conductive Fabric And Apparatus Therefor
- 10,512,835 Capture And Utilization Of Real-World Data For Use In Gaming Systems Such As Video Games
- 10,353,450 Power Monitoring And Control System
- 10,349,839 Implantable Pressure Sensor Device
- 10,349,149 Communications Apparatus And Method For Standby Power Controller Which Interrupts Power To An Appliance In A Standby State
- 10,293,154 Device Having A Surface Structure For Insertion Into The Human Or Animal Body
- 10,285,833 Stent Delivery Systems And Associated Methods
- 10,243,369 Power Allocation System
- 10,227,188 Bin Sweep Pivots
- 10,209,759 Standby Power Controller With External Information Capability
- 10,199,807 Conveyance Member Removal Method And Device
- 10,183,168 Systems And Methods For Automated Charge Balancing Of Multiple Electrodes For Uninterrupted Therapy And Evoked Response Sensing
- 10,154,865 Orthopedic Implants, Particularly Bone Screws, And Methods For Producing Same
- 10,154,743 Split Blanket
- 10,143,844 Nerve Stimulation Systems Via Endovascular Leads
- 10,119,511 Engine Pre-Overheat Sensor And Warning System
- 10,102,595 Power System
- 10,081,406 Quick-Assembly Bicycle Components
- 10,055,946 Energy Informatics Display Device And Method
- 10,053,866 Roofing Batten
- 10,027,167 Load Control System
- 10,011,426 Conveyor Systems With Alignment Of Conveyed Products
- 9,993,173 Analysis Of ECG Data For Arrhythmia

- D818,776 Condiment Basket
- 9,962,210 Resorbable Metal Screw With Increased Torsional Strength For Osteopathy
- 9,915,235 Engine Combustion Control At High Loads Via Fuel Reactivity Stratification
- 9,895,542 Device And Method For Selective Nerve Stimulation
- 9,889,904 Quick-Assembly Front End For Bicycles
- 9,859,693 Conveyance Member Removal Method And Device
- 9,850,812 Engine Combustion Control At Low Loads Via Fuel Reactivity Stratification
- 9,841,454 Electrical Device Installation Improvement
- 9,841,322 Spectral Imaging With Multiple Illumination Sources
- 9,828,734 Pet Waste Collection And Disposal Device
- 9,814,521 Ablation Catheter Arrangement And Method For Treatment Of A Cardiac Arrhythmia
- 9,737,426 Endograft Device Delivery Systems And Associated Methods
- D794,854 Electric Lamp
- 9,726,133 Engine Pre-Overheat Sensors And Warning System
- 9,703,349 Pc Power Monitoring
- 9,687,182 Medical Sensor System For Detecting A Feature In A Body
- 9,653,970 Rotary Capacitor For Shunting High Frequency Bearing Currents And Reducing Emi In Electric Machinery
- 9,643,786 Food-Grade Telescoping Belt Tightener
- 9,643,081 Capture And Utilization And Real-World Data For Use In Gaming Systems Such As Video Games
- 9,635,880 Reduced-Size Apparatus For Applying Food Coating And Methods Of Use Thereof
- D780,487 Desk
- 9,586,707 Sealing Packages Using Tape And Pull Cord
- 9,572,652 Modular Endograft Devices And Associated Systems And Methods
- D776,831 Slab For Building
- D776,830 Slab For Building
- D776,829 Slab For Building
- D776,828 Slab For Building
- 9,545,286 Thermotherapy Application And Control System
- D776,300 Slab For Building
- 9,538,942 Medical Sensor System For Detecting A Feature In A Body
- D774,662 Slab For Building
- D774,661 Slab For Building
- D774,212 Slab For Building
- 9,498,820 Apparatus And Method For Liquid Metals Treatment
- 9,492,109 Medical Sensor System
- 9,479,085 Self-Conforming Plates For Capacitive Machines Such As Electrostatic Motors And Generators
- 9,463,935 Vibratory Product Conveyor System
- 9,446,366 Modular Flow Reactor
- 9,427,176 Implantable Medical Device
- 9,399,537 Container For Semi-Solid Foods
- 9,399,201 Homogenizer For Reducing The Size Of Particles In Fluids
- 9,376,955 Engine Combustion Control Via Fuel Reactivity Stratification
- 9,371,189 Telescoping Belt Tightener With Integrated Bearing Housing
- 9,370,197 Conical Drum Breader And Methods Of Use Thereof
- 9,364,676 Biventricular Cardiac Stimulator
- 9,364,196 Method And Apparatus For Ultrasonic Measurement Of Volume Of Bodily Structures
- D753,063 Current Tap
- 9,277,754 Apparatus For Applying Coating To Products And Methods Of Use Thereof
- D750,864 Conveyor Belt Tightener
- 9,265,505 Endoluminal Surgical Delivery System
- 9,247,885 Heart Monitor
- 9,238,147 Cardiac Stimulator

- 9,238,143 Implantable Medical Device With Electrode Fault Detection
- 9,233,252 Handheld Device For A Patient

Service Area Subspecialties

- Intellectual Property
  - Copyright Litigation
  - Patent Litigation
  - Trademark Litigation