



Laurel C. Montag

associate

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- Greater Milwaukee

Service Areas:

- Business
- Employee Stock Ownership Plans (ESOPs)
- Intellectual Property

Education:

- J.D., *cum laude*, Marquette University Law School
- B.A., (Journalism, Political Science, and French), Colorado State University
- Sports Law Certificate

Admissions:

- Wisconsin

Laurel is an attorney in the Business and Intellectual Property practice groups in the Greater Milwaukee office. Her practice focuses on various areas of corporate law, including mergers and acquisitions, entity formation and governance, corporate real estate, nonprofit formation, and ESOP transactions. Laurel also assists clients in creating custom strategies for trademark protection, including guiding clients through the application and response processes with the U.S. Patent and Trademark Office (USPTO).

Laurel advocates for clients' interests while providing clients with the tools to make informed, focused decisions. While in law school, she gained extensive experience in sports law, working with the NCAA and D1 universities. In her practice, Laurel has parlayed this experience, along with her excellent writing skills, into providing clients with a well-rounded approach to problem solving and top-tier work product.

Alongside her corporate and intellectual property work, Laurel devotes a substantial amount of time to DeWitt's Diversity, Equity, and Inclusion efforts as well as the Firm's Law Clerk Program. She is passionate about mentorship and believes that having mentors who are representative of the community is vital to a healthy legal environment.

Outside of the office, Laurel enjoys watching hockey, baking, and spending time with her beagle, Emmie.

Articles & Presentations

- "[It's \(Not\) All Par for the Course: An In-Depth Analysis of the PGA's Controversial Nonprofit Status](#)" - 32 Marq. Sports L. Rev. 569 (2022)
- "[With Child, Without Workplace Accommodation: Impact of the Recent EEOC v. Wal-Mart Stores East, L.P. Decision and the Biggest Takeaways for Employers](#)" - DeWitt Employment Law News
- "[Franken-Who? Copyright and spooky season's beloved character](#)" - DeWitt Intellectual Property News
- "[Make Way for New Trademark Deadlines](#)" - DeWitt Intellectual Property News
- "[A Lesson from Musk?! What a Federal Judge's Denial of Elon Musk's Request to Relocate Trial Says About Forum Changes](#)" - DeWitt Litigation News
- "[NLRB General Counsel's Severance Agreement Memorandum: What Employers Need to Know](#)" - DeWitt Employment Law News

Awards & Recognitions

- Marquette Sports Law Review Comment Competition for best student-written comment
- Anne Wall Ethics in Sports Law Writing Competition
- Former Comment Editor of *Marquette Law Review*
- Former Chair, Marquette Sports Law Competition Board
- Negotiation Coach, New England Hockey Arbitration Competition; California Sports Lawyer Negotiation Competition